



BRAINAE UNIVERSITY

**Evaluation Policy of the
University Institutional
Effectiveness System**

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I. GENERAL PROVISIONS

1. Vision

To excel internationally with quality education, research and innovative service to the community

2. Mission

To be a locomotive of the sustainable development in the World by developing competency in educational practices

3. Core Values

BU is a singular and multi-partners educational institution offering a wide range of academic and professional studies. As such, we provide opportunities for trainee to pursue a variety of programs; some are quite specialized in nature, others that are multi-disciplinary and/or problem-based in focus - and to undertake their studies at different locations across the world, both through classes at designated open and through access to distance learning.

- Affordability
- Collegiality
- Commitment to professionalism and social accountability
- Humility
- Integrity
- Kindness
- Loyalty
- Spirituality
- Transparency
- Trustworthiness

II. Evaluation Policy of the University Institutional Effectiveness System

1. Institutional Effectiveness Self-Assessment

A written analysis of the strength and weaknesses of the educational quality and institutional effectiveness based on the institution's continuous

evaluation and quality improvement activities, which have been conducted within a certain time-frame.

2. Why perform an Institutional Effectiveness Self-Assessment?

To provide a meaningful and useful guideline to the members of the institution as well as provide sufficient information for the External Evaluation Teams about the institution policies and activities on quality enhancement, evidence of its achievements, and how it meets the accreditation standards and policies. This information also aids the University in determining which action it should take to improve institutional effectiveness and enhance educational quality in the future.

3. Self-Assessment Framework

The Deanship of Quality Assurance, Institutional Effectiveness and Accreditation operates from a framework of continuous improvement through self-regulation in order to meet desired goals and objective. This type of regulation includes making appropriate use of resources including time, the environment, and the assistance of colleagues within and outside of the Deanship. Engaging in self-assessment is beneficial for three reasons:

1. Continuous Improvement: the recurring development and implementation of innovative and effective actions that occur as a result of repeated self-assessment
2. Quality assurance: to compare its performance against its unique mission, goals and objectives
3. Accountability: to enable the university to comply with the requirements of the national and international accreditation bodies as well as to identify and rectify problems on an on-going basis.

4. The Institutional Effectiveness Self-Assessment Cycle

1. Identifying goals, objectives and action plans that are related to the Deanship's primary functions;

2. Identifying and/or developing assessment procedures appropriate for measuring each area of activity;
3. Systematically conducting assessment activities;
4. Using assessment data to evaluate the extent to which outcomes have been accomplished and identifying possible explanations for results obtained (evaluative and diagnostic functions);
5. Based on assessment findings, modifying and implementing specific strategies for IE enhancement and/or improvement and starting the cycle all over.

5. Assessment of Institutional Effectiveness performance

The Deanship of QA, IE and Accreditation takes into consideration the following measures:

- Awareness
- Development
- Proficiency
- Sustainable
- Continuous Quality Improvement